

**STUDENT LIFE/CAMPUS LIFE**  
**Harding University**  
**2008-2009**

<b>Institutional Mission/Goal Reference</b>	<b>Administrative Objectives</b>	<b>Means of Assessment/Criteria for Success</b>
<p><b>ESIP #3:</b> The university provides adequate resources, supportive environment, and effective management to support the university's instructional and extracurricular programs.</p> <p><b>Unit Mission Statement:</b></p> <p>To assist students in a successful transition to the college experience by providing the following services: campus life orientation activities for students and parents, programs highlighting resources for personal interest and academic offerings, activities designed to enhance social interaction and provide leadership opportunities.</p>	<p>1. The number of students participating in social activities will increase.</p> <p>2. Students/parents will be satisfied with new orientation programs.</p>	<p>1a. Records maintained will indicate an increase of 2% in the number of students participating in social clubs on campus.</p> <p>1b. Records maintained will indicate an increase in the number of students participating in Campus Activity Board (CAB) activities.</p> <p>2a. 70% of all students and parents surveyed will indicate their satisfaction with the overall orientation experience.</p> <p>2b. Records will indicate the retention rate of students participating in the orientation program will be 10% higher than those not participating.</p>