

Announcing COBA-HUE Summer 2011!

COBA London Study-Abroad Program

We are entering the *seventh year* for this study-abroad business program and each year provides a different and exciting schedule.

The London Experience

London is the economic center for European business and one of the three global giants—along with Tokyo and New York. It is the 6th largest world economy and home to the world's largest international banking center, handling half of all European activity.

The London study program provides exposure to broad international businesses, multi-cultural diversity, and extensive history. With the primary language being English, travel and information exchange are easy.

Students will meet with, and learn from, such business as Murphy Oil, Cargill, ASDA, Tate and Lyle, Thames Refinery, Wimbledon, Leeds, the BBC, Sky Television, Jaguar, and similar companies. It is an opportunity to see how businesses perform in a vast global environment.

You will have an opportunity to experience the international lifestyle and culture on a daily basis. Cultural and historical visits include such landmarks as the 900 year old Tower of London, Westminster Abbey and St. Paul's Cathedral, the Borough Market, Portobello Road, the British Museum, London Eye, Shakespeare's Globe Theater, Imperial War Museum, The Royal Pavilion, castles, the British Open, and even the streets walked by Jack the Ripper.

We are fine-tuning the trip as we speak... many of the details will be completed in spring when most of the businesses are able to confirm the dates and times for on-site briefings and visits.

The proposed travel dates are in the approval process at this time:

- June 29, Depart US
- July 27, end class sessions, start free travel
- Aug 10, return US

The Business Study Abroad Program includes a six week program with 10 semester hours of credit. Four weeks of study, business visits, and travel in London and the surrounding area. And two weeks of individual free travel throughout Europe (*free travel time can be adjusted by traveler at personal cost*).

Cost includes: Round trip airfare, lodging during the four weeks, food stipend (US \$80/week), London underground transportation pass, admission tickets to all scheduled cultural activities, business tours, and tuition. **Approx. \$9,000.**

Two weeks free travel includes a Eurorail pass and food stipend of US \$260 (no other provisions provided).

LIMITED ENROLLMENT

*This study abroad program is **limited to 15 students.***

*This number provides for a **personalized experience and accommodates business tours and cultural activities.***

*You can pay a **\$400 reservation fee to the HU International Office to secure your spot!***

CLASSES

*IB 325 – 6 hours
MGT 430 – 3 hours
BNEW 215 – 1 hour*

In addition, students may substitute/choose additional hours from HUM 273 and/or BMIS 280.

2011 COBA Faculty are:

**Dr. Jim Shelton
Dr. Rich Brown**