

Fall MBA Booklist

Searcy Campus:

Courses:	Book Title	Author	Publisher	10 digit	13 digit
MGT 600-01	Leading with Integrity: Character Based Leadership	Kolp	Thomson/Atomic Dog	1-5926025-6-8	978-1-5926025-6-8
	APA: The Easy Way	Houghton	Baker College	0-923568-55-7	978-0923568-55-9
BUS 601-01	No Text				
MGT 661-01	Fundamentals of Human Resource Management	DeCenzo & Robbins	John Wiley & Sons	0-047-00794-X	978-0470-00794-5
ACCT 655-01	Survey of Accounting 4th edition	Warren	Cengage Learning	0-324-65826-5	978-0-324-65826-2
MGT 650-01	Organizational Behavior, 13th Ed	Robbins	Prentice Hall	0-13-600717-1	978-0-13-600717-3
BUS 640-01	Law and Ethics in the Business Environment, 6th Ed	Halbert	Cengage L./West	0-324-65732-3	978-0-324-65732-6
IB 662-01	Hammond Comparative World Atlas		Langen Pub/Hammond	0-8437-0952-9	978-0-8437-0952-0
	Global Business Today, 6th ed	Hill	McG/Irwin	0-07-338139-X	978-0-07-338139-8
BUS 652-01	Data Analysis F/MGRS. w/MS.Excel-w/CD, 2nd Ed	Albright	Cengage Learning	0-324-65549-5	978-0-324-65549-0

North Little Rock Campus:

ECON 653-01	Economics for Business 4th edition w/web	Sloman	Pearson	1-4058470-2-6	978-1-4058470-2-5
MKTG 654-01	Marketing, 9th Edition	Kerin	McGraw-Hill/Irwin	0-07-340472-1	978-0-07-340472-1
	Marketing Annual Edition 09-10, 32nd	Richardson	McGraw-Hill/Irwin	0-07352852-8	978-0-073528526
MGT 650 - 02	Organizational Behavior, 13th Ed	Robbins	Prentice Hall	0-13-600717-1	978-0-13-600717-3

El Dorado

BUS 651-01	Custom Bundle only available through HU bookstore	Black & Hirt		0-0-078066757X	
MGT 668-01	Strategic Management: Concepts + Cases 12th ed.	David	Pearson/Prentice Hall	0-13-601570-0	978-0-13-601570-3
BUS 601-02	No Text				

On-Line Classes: All online sections of a course use the same text

ACCT 655	Survey of Accounting 4th edition	Warren	Cengage Learning	0-324-65826-5	978-0-324-65826-2
BUS 601	Annual Edition Business Ethics 09-10, 21th ed.		McGraw-Hill	0-07-352855-2	978-0-07-352855-7
BUS 640	Law and Ethics in the Business Environment, 6th Ed	Halbert	Cengage L./West	0-324-65732-3	978-0-324-65732-6
BUS 651	Financial Management: Prin. Text 10th edition	Keown	Pearson/Prentice Hall	0-13-145065-4	978-0-13-145065-3
BUS 652	Statistics for Bus & Econ 10 revised + SPSS ver 16	Anderson/Sweeney	Cengage Learning		Bundle From HUB
ECON 653	Economics for Business 4th edition w/web	Sloman	Pearson	1-4058470-2-6	978-1-4058470-2-5
MGT 600	Leading with Integrity: Character Based Leadership	Kolp	Thomson/Atomic Dog	1-5926025-6-8	978-1-5926025-6-8
	APA: The Easy Way	Houghton	Baker College	0-923568-55-7	978-0923568-55-9

MGT 650	Becoming a Master Manager, 4th Ed	Quinn	Wiley & Wiley	0-470-05077-2	978-0-470-05077-4
MGT 668	Strategic Management: Concepts + Cases 12th ed.	David	Pearson/Prentice Hall	0-13-601570-0	978-0-13-601570-3
MKTG 654	Marketing, 9th Edition	Kerin	McGraw-Hill/Irwin	0-07-340472-1	978-0-07-340472-1
	OR EBK Marketing, 9th Edition	E BOOK	MCG Course/VITALS		
Block One Electives:					
HCM 673	Information Systems for HCM, 7th Ed	Austin	HLTH ADM/ACHE	1-5679329-7-5	978-1-5679329-7-3
IB 642	Economic Development, 3rd Ed	Lynn	Pearson/Prentice Hall	0-13-014161-5	978-0-13-014161-3
	End of Poverty, 5th Ed	Sachs	Peng USA/Peng	0-14-303658-0	978-0-14-303658-6
IT 684	No Text				
MGT 657	Principles of Operations Management, 7th Ed w/CD + 3DVDs	Heizer	Pearson/Prentice Hall	0-13-244975-7	978-0-13-244975-5
	Student Access Kit	Heizer	Pearson	0-131867490	978-0-131867499
Block Two Electives:					
HCM 672	Leading Change	Kotter	PERSEUS D/HARVD BU	0-87584-747-1	978-0-87584-747-4
	Futurescan: Healthcare Trends 2009-2014		HLTH ADM/ACHE	0-9800290-131	9780980029031
IT 680	Management Information Systems	Obrien	McG/Irwin	0-07-337676-0	978-0-07-337676-9
MGT 664	Leadership: Theory + Practice	Northouse	Sage/Sage	1-4129416-1-X	978-1-4129416-1-7
Special:					
BUS 600	See recommended books inside course				