

MBA China Trip

2010 COBA Study-Abroad Program

We are planning an outstanding international experience to one of the fastest growing economies in the world... and a country steeped with a rich and unique cultural heritage. The business and cultural experiences will be blended for an enriching international learning outcome.

Informational Meeting: an informational meeting will be held Monday, November 2, at 7 p.m. in the COBA room 234.

Graduate Credit: Three credit hours, IB-645. The coursework includes a journal of the events, review of companies, and a learning presentation following the trip.

Date of Trip: The trip is schedule for nine days-- allowing students to miss just one week of work (Monday-Friday) and two consecutive weekends. The depart date is Saturday, May 22, and return date is Sunday, May 30.

Tentative Itinerary:

Saturday: Leave on early morning flight
Sunday: Arrive in Guangzhou, China that evening (lose a day in flight)
Monday: Tour Guangdong University and Tour of the City
Tuesday: Presentations on campus and Business Tour
Wednesday: Business Tour
Thursday: Catch early flight to Beijing and Forbidden City tour
Friday: Bus Tour to Great Wall and Olympic Village
Saturday: Other sites and shopping
Sunday: Leave on early morning flight
Arrive home by 5:00 pm same day (about) as we gain a day.

Estimated Cost: The costs *estimate* at this time is \$4,450. This includes tuition, airline flight, hotel, tour and ground travel costs, and partial meal expenses. Personal money is needed for additional food, shopping, and individual spending. **Chinese students may obtain personal air travel and pay \$2,950.

Payment: A nonrefundable \$300 reservation fee is due by January 27. A second payment of \$2,000 for airline cost is due in March. The balance is due in April.

Trip Professors: Dean Bryan Burks and Dr. Mark Davis.

To show interest in the trip: Please complete the Trip Application Form and submit by email to Dr. Mark Davis at mdavis1@harding.edu. If you have questions, please email them.

INFORMATION

Guangzhou – population 6 million people, southern part of China. This part of the trip includes business tours in this highly industrialized city.

Beijing – population 15 million people, northern part of China. This part of the trip includes cultural focus with the Forbidden City, Great Wall of China, and the Olympic Village.

This program is limited to 14 students to provide a personalized experience and to accommodate tours and cultural activities.

DISCUSSION MEETING

*If you are interested in this program, please attend the meeting on **Monday, November 2, at 7 p.m.** in COBA room 234. If you cannot attend this meeting, please contact Dr. Davis to discuss the details.*

