

Spring 2010 MBA Booklist

Searcy Campus:

Courses:	Book Title	Author	Publisher	10 digit	13 digit
MGT 600-01	Leading with Integrity: Character Based Leadership	Kolp	Thomson/Atomic Dog	1-5926025-6-8	978-1-5926025-6-8
	APA: The Easy Way	Houghton	Baker College	0-923568-55-7	978-0923568-55-9
BUS 651-01	Fundamentals of Corporate Finance, Standard, 9th ed	Ross	McG/Irwin	0-07-338239-6	978-0-07-338239-5
	Cases in Finance, 2nd Ed	Demello	McG/Irwin	0-07-298322-1	978-0-07-298322-7
MGT 650-01	Organizational Behavior, 13th Ed	Robbins	Prentice Hall	0-13-600717-1	978-0-13-600717-3
	OR EBK Organizational Behavior. 13th	Robbins	Pearson C/Course	E-book	
MKTG 654-01	Marketing Management	Marshall/Johnston	McGraw-Hill	0-07-352979-6	978-0-07-352979-0
	Discovering the Soul of Service	Berry	Free Pr	0-684-845113	978-0-684-845111
MGT 690-01	Interpersonal Conflict, 7th ed.	Wilmot	McGraw-Hill	0-07-313554-2	978-0-07-313554-0
	Supplemental Course Pack	Davis	Harding Media		
BUS 601-01	No Text Required				
MGT 664-01	Frazier, A.				
ECON 653-01	Economics for Business 4th edition w/web	Sloman	Pearson	1-4058470-2-6	978-1-4058470-2-5
Special:					
ACCT 671-01	CPA COMP. EXAM REV; AUDIT+ATTESTATION 10	Bisk	Bisk-Total		
ACCT 672-01	CPA COMP. EXAM REV; BUS ENVIRON + CONCEPT	Bisk	Bisk-Total	1-5796173-6-0	978-1-5796173-6-3
ACCT 673-01	CPA COMP. EXAM REV; AUDIT+ATTESTATION 10	Bisk	Bisk-Total	1-5796173-4-4	978-1-5796173-4-9

North Little Rock Campus:

MGT 650-02	No Text Required				
MGT 600-02	Leading with Integrity: Character Based Leadership	Kolp	Thomson/Atomic Dog	1-5926025-6-8	978-1-5926025-6-8
	APA: The Easy Way	Houghton	Baker College	0-923568-55-7	978-0923568-55-9
BUS 640-01	Law and Ethics in the Business Environment, 6th Ed	Halbert	Cengage L./West	0-324-65732-3	978-0-324-65732-6
El Dorado					
BUS 652-01	Data Analysis F/MGRS. w/MS.Excel-w/CD, 2nd Ed	Albright	Cengage Learning	0-324-65549-5	978-0-324-65549-0
BUS 640-02	Law and Ethics in the Business Environment, 6th Ed	Halbert	Cengage L./West	0-324-65732-3	978-0-324-65732-6

For Online Classes See Page 2

Online Class Booklist

On-Line Classes: All online sections of a course use the same text

ACCT 655	Survey of Accounting 4th edition	Warren	Cengage Learning	0-324-65826-5	978-0-324-65826-2
	OR EBK Survey of Accounting (CS), 4th ed	Warren	Cengage CO/Course	E-Book	
BUS 601	Annual Edition Business Ethics 09-10, 21th ed.		McGraw-Hill	0-07-352855-2	978-0-07-352855-7
BUS 640	Law and Ethics in the Business Environment, 6th Ed	Halbert	Cengage L./West	0-324-65732-3	978-0-324-65732-6
BUS 651	Financial Management: Prin. Text 10th edition	Keown	Pearson/Prentice Hall	0-13-145065-4	978-0-13-145065-3
	OR EBK Financial Management: Prin. 10th edition	Keown	Pearson Co/Vitals	E-Book	
BUS 652	Data Analysis F/MGRS. w/MS.Excel-w/CD, 2nd Ed	Albright	Cengage Learning	0-324-65549-5	978-0-324-65549-0
ECON 653	Economics for Business 4th edition w/web	Slovan	Pearson	1-4058470-2-6	978-1-4058470-2-5
MGT 600	Leading with Integrity: Character Based Leadership	Kolp	Thomson/Atomic Dog	1-5926025-6-8	978-1-5926025-6-8
	APA: The Easy Way	Houghton	Baker College	0-923568-55-7	978-0923568-55-9
MGT 650	Becoming a Master Manager, 4th Ed	Quinn	Wiley & Wiley	0-470-05077-2	978-0-470-05077-4
MGT 668	Strategic Management: Concepts + Cases 12th ed.	David	Pearson/Prentice Hall	0-13-601570-0	978-0-13-601570-3
MKTG 654	Marketing, 9th Edition	Kerin	McGraw-Hill/Irwin	0-07-340472-1	978-0-07-340472-1
	OR EBK Marketing, 9th Edition	E BOOK	MCG Course/VITALS	E-Book	
Block One Electives:					
HCM 675	Changing U.S. Health Care System, 3rd	Anderson	Wiley/Jossey	0-7879-8524-4	978-0-7879-8524-0
IB 641	Global Marketing, 5th ed	Keegan	Pearson/Ph	0-13-175434-3	978-0-13-175434-8
IT 682	To Be Announced				
MGT 661	Managing Human Resources, 10th ed	Schuler, Werner, Jackson	South-Western Publishing	0-324-56839-8	978-0-324-56839-4
Block Two Electives:					
HCM 671	Contracting Managed Care Environment	Bonney	HLTH ADM	1-5679316-9-3	978-1-5679316-9-3
IB 662	Global Business Today, 6th	Hill	McG/Irwin	0-07-338139-X	978-0-07-338139-8
IT 681	Knowledge Management	Dalkir	Elsevier/Buttrwor	0-7506-7864-X	978-0-7506-7864-3
	Knowledge Management Tools and Techniques	RAO	Elsevier	0-7506-7818-6	978-0-7506-7818-6
Special:					
BUS 600	See recommended APA books inside course				