

Summer 2010 MBA Booklist

Searcy Campus:

Courses:	Book Title	Author	Publisher	10 digit	13 digit	Notes
BUS 601-01	Annual Edition Business Ethics 10-11, 22th ed.		McGraw-Hill	0-07-352861-7	978-0-07-352861-8	New Edition
	Taking Sides, 11th Ed.	Newton	McGraw-Hill		978-0-07-352731-4	
MGT 650-01	Organizational Behavior, 14th Ed	Robbins	Prentice Hall	0-13-612401-1	978-0-13-612401-6	New Edition
MGT 600-01	Leading with Integrity: Character Based Leadership	Kolp	Thomson/Atomic Dog	1-5926025-6-8	978-1-5926025-6-8	New Edition
	APA: The Easy Way! Updated f/ APA 6th ed	Houghton	Baker College	0-923567-96-4	978-0-923568-96-2	
MGT 657-001	Operations Management, 4th Edition	Reid	Wiley/Wiley	0-470-32504-6	978-0-470-32504-9	New Edition
BUS 640-101	Law and Ethics in the Business Environment, 6th Ed	Halbert	Cengage L./West	0-324-65732-3	978-0-324-65732-6	
ECON 653-101	Economics for Business 4th edition w/web Hammond World Atlas	Sloman	Pearson	1-4058470-2-6	978-1-4058470-2-5	
BUS 652-101	Data Analysis F/MGRS. w/MS.Excel-w/CD, 2nd Ed	Albright	Cengage Learning	0-324-65549-5	978-0-324-65549-0	

North Little Rock Campus:

ACCT 655-001	Survey of Accounting 4th edition	Warren	Cengage Learning	0-324-65826-5	978-0-324-65826-2	
	OR EBK Survey of Accounting (CS), 4th ed	Warren	Cengage CO/Course	E-Book		
BUS 601-001	No Text Needed					
BUS 651-101	Financial Management: Prin. Text 10th edition	Keown	Pearson/Prentice Hall	0-13-145065-4	978-0-13-145065-3	
	OR EBK Financial Management: Prin. 10th edition	Keown	Pearson Co/Vitals	E-Book		

For Online Classes See Pages 2 & 3

Online Class Booklist

Look for your section, some books change editions during the summer.

Block One Core Classes:

ACCT 655-OL1	Survey of Accounting 4th edition	Warren	Cengage Learning	0-324-65826-5	978-0-324-65826-2	
	OR EBK Survey of Accounting (CS), 4th ed	Warren	Cengage CO/Course	E-Book		
BUS 601-OL1	Annual Edition Business Ethics 10-11, 22th ed.		McGraw-Hill	0-07-352861-7	978-0-07-352861-8	New Edition
BUS 640-OL1	Law and Ethics in the Business Environment, 6th Ed	Halbert	Cengage L./West	0-324-65732-3	978-0-324-65732-6	
BUS 651-OL1	Financial Management: Prin. Text 10th edition	Keown	Pearson/Prentice Hall	0-13-145065-4	978-0-13-145065-3	
	OR EBK Financial Management: Prin. 10th edition	Keown	Pearson Co/Vitals	E-Book		
BUS 652-OL1	Data Analysis F/MGRS. w/MS.Excel-w/CD, 2nd Ed	Albright	Cengage Learning	0-324-65549-5	978-0-324-65549-0	
ECON 653-OL1	Economics for Business 4th edition w/web	Sloman	Pearson	1-4058470-2-6	978-1-4058470-2-5	
MGT 600-OL1	Leading with Integrity: Character Based Leadership	Kolp	Thomson/Atomic Dog	1-5926025-6-8	978-1-5926025-6-8	
	APA: The Easy Way! Updated f/ APA 6th ed	Houghton	Baker College	0-923567-96-4	978-0-923568-96-2	New Edition
MGT 650-OL1	Becoming a Master Manager, 4th Ed	Quinn	Wiley & Wiley	0-470-05077-2	978-0-470-05077-4	
MKTG 654	Marketing, 10th Edition	Kerin	McGraw-Hill/Irwin	0-07-352993-1	978-0-07-352993-6	New Edition

Block One Electives:

IT 683-OL1	Project Management, 2nd Ed	Pinto	Pearson	0-13-606561-6	978-0-13-606561-6	New Edition
	Microsoft Office Project 2007-w/CD				978-1-4234-0594-3	New Edition
MGT 667-OL1	History of Management Thought, 6th ed, 2009	Wren	Wiley & Wiley	0-470-12897-6	978-0-470-12897-8	

Block Two Core Classes:

ACCT 655-OL2	Survey of Accounting 5th edition	Warren	Cengage Learning	0-538-74909-1	978-0-538-74909-1	New Edition
BUS 601-OL2	Annual Edition Business Ethics 10-11, 22th ed.		McGraw-Hill	0-07-352861-7	978-0-07-352861-8	New Edition
BUS 651-OL2	Financial Management: Prin. Text 10th edition	Keown	Pearson/Prentice Hall	0-13-145065-4	978-0-13-145065-3	
	OR EBK Financial Management: Prin. 10th edition	Keown	Pearson Co/Vitals	E-Book		
BUS 652-OL2	Data Analysis F/MGRS. w/MS.Excel-w/CD, 2nd Ed	Albright	Cengage Learning	0-324-65549-5	978-0-324-65549-0	
ECON 653-OL2	Economics for Business 4th edition w/web	Sloman	Pearson	1-4058470-2-6	978-1-4058470-2-5	
MGT 600-OL2	Leading with Integrity: Character Based Leadership	Kolp	Thomson/Atomic Dog	1-5926025-6-8	978-1-5926025-6-8	
	APA: The Easy Way! Updated f/ APA 6th ed	Houghton	Baker College	0-923567-96-4	978-0-923568-96-2	New Edition
MGT 650-OL2	Becoming a Master Manager, 4th Ed	Quinn	Wiley & Wiley	0-470-05077-2	978-0-470-05077-4	
MGT 668-OL1	Strategic Management: Concepts + Cases 13th ed.	David	Pearson/Prentice Hall	0-13-612098-9	978-0-13-612098-8	New Edition

Block Two Electives:

MGT 664-OL1	Leadership: Theory & Practice, 5th ed	Northouse	Sage	1-4129748-8-7	978-1-4129748-8-2	
HCM 674-OL1	Delivering Health Care in America, 4th ed.	Shi	Jones & Bart	0-7637-4512-X	978-0-7637-4512-7	
	Futurescan: Healthcare Trends '09-2014		Hlth Adm	0-9800290-3-1	978-0-9800290-3-1	New Edition
IB 644-OL1	Multinational Management, 5th ed.	Cullen	Cengage Learning	1-4390806-5-8	978-1-4390806-5-8	New Edition
IT 680-OL1	Management Information Systems, 9th ed	Obrien	McGraw-Hill	0-07-337676-0	978-0-07-337676-9	
IT 681-OL1	Knowledge Management	Dalkir	Elsevier/Buttrwor	0-7506-7864-X	978-0-7506-7864-3	
	Knowledge Management Tools and Techniques	RAO	Elsevier	0-7506-7818-6	978-0-7506-7818-6	

Special:

IB 645-01	No Text Needed
BUS 600-OL1	See recommended APA books inside course