

Paul R. Carter College of Business

Faith and Business Symposium 2011

Friday, October 28th

Welcome

Panel Discussions Topics

- “How to balance Work and Family”
- “What they don’t teach you in college”
- “Advice for Getting a job in Today’s Economy”
- “What are you reading today”

We are pleased to announce our 2nd annual “Faith and Business Symposium” on October 28, 2011 hosted by the Paul R. Carter College of Business at Harding University. Held on Homecoming Friday, we have invited numerous guest speakers to come share with our students. As the program name implies, the presentations will focus on faith, business, ethics, and advice for your future. In addition, we have scheduled several panels for discussion. We are excited about this year’s program, and we pray that God is glorified through the various presentations as part of our “Faith and Business Symposium 2011.”



How does this work?

On Friday, October 28, we have replaced all business classes and with various presentations throughout the day. Instead of going to your normal business classes, attend one of the presentations at that hour from the schedule. Yes, you are required to attend, and we will take roll. More importantly, you will be glad you did! These impressive speakers will give you a glimpse of the real world to help you prepare for your future.

What you need to know!

- **ATTEND AT LEAST 2 PRESENTATIONS THAT DAY, HOPEFULLY MORE.**
- **DRESS “BUSINESS CASUAL” TO MAKE A GOOD IMPRESSION.**
- **BE ENGAGED AND READY TO ASK QUESTIONS. BRING A NOTEBOOK TO TAKE NOTES.**
- **BY THE WAY, YOU ARE ONLY EXCUSED FROM COBA CLASSES.**

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Faith and Business Symposium 2011 Speakers 2011

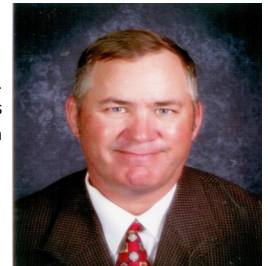


Blair Bryan (Charlotte, NC)

Blair graduated from Harding University with a Bachelor of Business Administration in 1984. He began his career at Arthur Young & Company, within their audit division. In 1986, he left Arthur Young & Company to pursue a career in commercial real estate with The Staubach Company. Blair was a broker with The Staubach Company for 10 years, but in 1996 he took a position as the President of a new retail division of EquiFirst Corporation. Within two years, he decided to return to commercial real estate. In 1998, he returned to The Staubach Company, but this time as Regional President, his goal was to open a new office in an emerging market. Tapping into new markets would be Blair's focus for the next several years. Blair opened the Charlotte, North Carolina office in 1998 and by 2005 had started offices in Raleigh, Orlando, Miami, Tampa, Tallahassee and Memphis. In 2008, The Staubach Company merged with Jones Lang LaSalle. Jones Lang LaSalle is a financial and professional services firm specializing in commercial real estate services and investment management. Blair's focus is on the Charlotte office, and he is a Managing Director.

Mike Chase (Mansfield, TX)

Mike Chase is the President and Owner of Valley Roller Company. He began his career as an entrepreneur in 1985 after graduating from Harding. Mike worked for 15 years in his family Rubber Compounding business where he contributed in variety of capacities. When the family business was sold in 1996, Mike worked for three years with a focus of transitioning the business to new owners. In 1999, Mike made the decision to purchase a Wisconsin company, Valley Roller and simultaneously started up a new manufacturing site in Texas.



Senator Jonathan Dismang (Beebe, AR)

Senator Jonathan Dismang represents Senate District 29, which comprises parts of Faulkner, Pulaski and White counties. He is serving his first term in the Arkansas Senate. During the 88th General Assembly, he serves on the following committees: Legislative Joint Auditing; Joint Budget; Joint Performance Review; Joint Energy; Senate Public Health, Welfare and Labor; and Senate City, County and Local Affairs. He was chairman of the Arkansas Legislative Council PEER Committee, vice-chairman of Income Taxes-Personal and Corporate Subcommittee. He was also elected vice chairman of the Freshman Caucus and recognized by his peers for his outstanding leadership ability. The *Arkansas Democrat-Gazette* named him one of the Top Six Freshman to Watch during the 87th General Assembly and the Three Rivers Edition of the *Arkansas Democrat-Gazette* named him as one of Twenty to Watch.

Dave Finley (Dallas, TX)

Dave Finley is the CEO of LeadsOnline and LeadsOnlabs where he leads software engineers and client support personnel who serve thousands of criminal investigators across America every day. More than 4,000 law enforcement agencies use the Leads' systems and services to solve violent crimes, return stolen property, prevent destructive copper theft, and identify and stop those who are destroying lives through illegal manufacture of methamphetamine. Dave has served as a leader in entrepreneurial enterprises and Fortune 100 companies. Dave and his company are passionate about equipping and serving law enforcement investigators and spend their days developing, launching and supporting innovative services to help protect large cities and small towns across America.



Steve Hemphill (Longview, TX)

Steve Hemphill graduated from Christian college in 1979 with a BA in Marketing. He owned his own technology company for over 28 years with 32 employees and annual revenue of about \$6 million, but when his book on heaven, "My search for the Real Heaven," took off after being published, he walked away from that life and sold the company. He is now an inspirational speaker and author, traveling and getting people excited about God. His new goal is to help change the definition of evangelism from something the paid church staff does to something every Christian does.

John Kelly Hewitt (Nashville, TN)

John Kelly is originally from Little Rock, Arkansas. He graduated from Harding University in 1982 with a Bachelor of Science Degree. He later completed a Masters Degree in Mental Health Counseling and is currently working toward a Ph.D. in Clinical Counseling at TNU in Nashville, Tennessee. As an entrepreneur, John Kelly owns several small companies and over the last 15 years has developed a healthcare management company, Highlands Professional Group, LLC. HPGLLC provides comprehensive facility and professional management services for Physician, Psychological and Counseling practices throughout Tennessee.



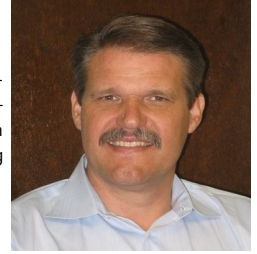
Dr. Byron Howell (Germantown, TN)

Dr. Byron Howell is a certified Consulting Project Technical Manager for Oracle Corporation. He is also certified by the Project Management Institute as a Project Management Professional (PMP). Byron's professional background includes teaching, engineering, software development, datacenter assessment & technical management. He has also served as an adjunct instructor for Harding University's on-line MBA program. In addition to a Bachelor's degree from Harding University, Byron's academic background includes a master's degree in Mathematics, an MBA and a recently-completed PhD in Business (with a specialization in Management of Engineering and Technology). His dissertation topic was "Assessing the Relationship between Ethical Project Management and IT Project Success."

Faith and Business Symposium Speakers 2011

Nathan Ingram (Houston, TX)

Nathan is a 1984 graduate of Harding, where he double majored in Bible and Psychology. Nathan's business career has been in healthcare, with offshoots into snowcones, batting cages, book publishing and ginseng farming. He is owner or partner in five healthcare organizations focusing on mental health and addictions. His latest venture involves building and operating two psychiatric inpatient hospitals in Texas. The first is due to open in October, 2011. Ingram is also an author, having written and published "Christ at The Coffee Shop", and is working on "How to Keep Fear from Scaring You to Death". Nathan's greatest enjoyment comes from inspiring people to love God.



Dr. Neal Johnson (Newport Beach, CA)



Dr. C. Neal Johnson has an extensive and unique 35-year background as an attorney, banker, educator, businessman and entrepreneur, both internationally and domestically. He has served in such widely diverse positions as a bank president, president of his state's bankers association, District Governor of Rotary International, co-founder of the first western style bank in the former Soviet Republic of Kazakhstan and one of the negotiators on the Panama Canal Treaty. He has traveled in over 70 countries, lived in 12, pastored a church in northern Italy, planted a church in Kazakhstan, served on the mission field in Latin America and on Boards for mission agencies in Armenia, Moscow and Latin America. Dr. Johnson's overriding passion is for Christ in the marketplace and Business as Mission (BAM)—seeking to transform communities globally through Christian business and entrepreneurial education. This passion is reflected in his book, *Business as Mission: A Comprehensive Guide to Theory and Practice* (Downers Grove, IL: InterVarsity Press, 2009).

Nancee Roberson (Oklahoma City, OK)

Nancee grew up in Searcy, AR and played basketball for Harding University. She graduated magna cum laude in 1994 with a degree in Business Administration. While at Harding University, Nancee held many records for the Harding Lady Bison's basketball team as well as being named an Academic All-American her senior year. Nancee was also inducted into the Harding Athletic Hall of Fame. Nancee has worked for American Fidelity for over 15 years. American Fidelity is the third largest privately held insurance company in the United States with over \$5 billion in assets. She has been the Arkansas, Missouri, Illinois, and Oklahoma manager for American Fidelity. Nancee has been awarded the manager of the year award on four different occasions. In December of 2010, Nancee was promoted to National Director of new markets for American Fidelity. Nancee is currently working on her Chartered Health Care Consultant designations as she is going around the country speaking on health care reform on behalf of American Fidelity.



Dr. Randy A. Steger (Nashville, TN)



Dr. Randy A. Steger is a professor of business administration at Lipscomb University, where he has been a member of the faculty since 1983. Dr. Steger has over 30 years experience in the business world. As a former top executive in a corporation to a partner in a successful small business, he has made the classroom a real life experience for students at Lipscomb. He is on the board of directors of several organizations and is currently President and CEO of Healing Hands International. His family includes his wife Chris who is a medical doctor and his three children, Brandy (foster daughter), Daniel and Lydia.

Mark Stevens (Dallas, TX)

Mark graduated Harding in 1985 with a degree in accounting. He worked at Pennzoil in Houston until 1987 and then moved to Fort Worth. He spent the next 23 years working for XTO Energy, reaching the level of Senior VP. He retired from XTO in 2010. Mark has been married to his wife Angela for 26 years. They have three children. Josh and Jacob who attend Harding and Carley who is a sophomore in high school.



Mark Weeks (Nashville, TN)



Mark Weeks is Senior Vice President of Finance and Controller for the Pharmacy Services division of CVS Caremark. CVS Caremark was formed from the merger of CVS Corporation and Caremark Rx, Inc. in 2007. Prior to the merger with CVS Corporation, he was the Corporate Controller and Principal Accounting Officer for Caremark Rx, Inc. His responsibilities included the company's accounting functions, external financial reporting, third party reimbursement, Medicare Part D financial planning and analysis, M&A accounting due diligence and financial integration. Mr. Weeks joined Caremark in June 1994. Before joining Caremark, Mark Weeks was a senior manager for Ernst & Young, a national public accounting firm. Mr. Weeks worked in Ernst & Young's audit practice and served clients in the health care and insurance industries.

Liza Freeman Wright (Little Rock, AR)

Liza Freeman ('02) Wright has worked in various congressional, senatorial and state offices. She is currently employed by The Winrock Group Inc. Wright serves as chair of Harding's President's Council and works in coordinating President's Council meetings, activities and communication with its 1,200 members. This year Wright co-chaired the Big Brothers Big Sisters Toast and Roast to benefit children in need of a mentor to fill the role of a missing adult in their lives. She has served on the board for five years and now serves as secretary. Wright is a graduate of the Little Rock Chamber of Commerce's Leadership program and serves on the Leadership Greater Little Rock Alumni board where she is past chair. She was selected by Little Rock's magazine Soiree and featured as a "Woman to Watch" in 2009. Wright is the corresponding secretary for Daughters of the American Revolution and a member of the Arkansas Arts Center.



Faith and Business Symposium Schedule of Presentations

8:00AM: Room 101: Steve Hemphill
"Spirituality: Being a Christian Business Person"

Room 107: Mark Weeks
"What do Integrity and Ethics look like Every Day"

Room 110: Neal Johnson
"Business As Mission (BAM): A New Mission Frontier"

Room 111: Panel
"What They Don't Teach You in College"

10:00AM: Room 101: Steve Hemphill
"Spirituality: Being a Christian Business Person"

Room 107: Mark Stevens
"Cost of Success"

Room 110: Neal Johnson
"Business as Mission: Fighting Global Poverty through Business"

Room 111: Panel
"Advice for Getting A Job"

Room 112: Nathan Ingram
"Lessons from a Business Christianman"

11:00AM: Room 101: Dave Finley
"Playing for an Audience of One"

Room 107: Nancee Roberson
"Having Success in the Business World while still following God's Career Path"

Room 111: Panel
"What Books are You Reading"

Room 112: Mike Chase
"Lessons Learned as an Entrepreneur"

Room 114: Jonathan Dismang
"Time"

1:00PM: Room 101: Byron Howell
"Ethical Project Managers and Modern-Day Knights"

Room 107: Randy Steger
"Transformational Development in Missions: A Business Approach"

Room 111: Panel
"How to Balance Work and Family"

Room 112: Liza Freeman Wright
"Confidentiality: When to Keep Your Mouth Shut"

Room 114: John Hewitt
"The Influence of Relationships on Success"

Panel Schedule Room 111

8:00AM: Mike Chase, Nancee Roberson, Mark Stevens
"What They Don't Teach You in College"

10:00AM: Mark Weeks, Dave Finley, Liza Wright, John Hewitt
"Advice for Getting A Job"

11:00AM: Byron Howell, Nathan Ingram, Steve Hemphill
"What Books are You Reading"

1:00PM: Blair and Karen Bryan, Jonathan and Mandy Dismang
"How to Balance Work and Family"

