

Fall 2009 Textbooks

ONLINE/NLR

Instructor	Course Name	Course #	Title	Author	Editor	10 Digit :ISBN	Publisher
Dale Walker	Financial Accounting	LMP 205	Financial+Manag.Acct.	Wild	3rd 09	978-0-07-337952-4	MCG/Irwin
Tim Westbrook	Teachings of Jesus	LMP 211	Life of Christ	Roper	Vols 1&2		
	Quantitative Business Analysis	LMP 265	Waiting on Teacher				
Denny Petrillo	Wisdom Literature & Psalms	LMP 308	Survey of OT Introductions	Archer	7	978-0-8024-8434-5	Moody
Jon Roberts	Principles of Manage. & Supervision	LMP 310	Truth about Managing people	Robbins	2nd 08	978-0-13-234603-0	Pearson/Fin.
Jon Roberts		LMP 310	Wiley Pathways Supervision	Nelson	07 paperb	978-0-470-11127-7	Wiley/Wiley
Paul Swann	Business Law	LMP 315	Business Law. Text/Cases	Clarkson	11th 09	978-0-324-65522-3	Cengage
Jon Roberts	Marketing	LMP 330	Marketing Essentials	Lamb	6th	978-0-324-68944-0	Cengage
Russell Quattlebaum	Human Resource Management	LMP 332	Human Resource Management	Bernardin	5th 09	978-0-07-338143-5	MCG/Irwin
Dale Walker	Managerial Finance	LMP 343	Essen. Of Corp. Finance	Ross	6th 08	978-0-07-340513-1	MCG/Irwin
Rich Sherman	Production/Operations Management	LMP 354	Operation Management-W/3 CDS	Collier	7	978-0-324-17939-2	Cengage
John Tucker	Entrepreneurial Management	LMP 365	Small Bus. Management	Longenecker	14th 08	978-0-324-56972-8	Cengage
Bill Oliver	Management & Organizational Beha.	LMP 368	No Textbook Required	N/A	N/A	N/A	N/A
Deb Bashaw	Strategic Policy	LMP 430	Essen. Of Strategic Management	Gamble	09th	978-0-07-353030-7	MCG/Irwin
Barry Sullivan	Christian Business Ethics	LMP 435	Business Ethics	Ferrell	7th 08	978-0-618-74934-8	Cengage
Deb Bashaw	Business Leadership	LMP 440	Winning Attitude, DEV	Maxwell	0	978-0-7852-6781-2	Nelson

BENTONVILLE

Trent Burner	Business Leadership	LMP 440	The Art & Science of Leadership	Afsaneh Nahavandi	5th		Prentice Hall
Lori Wood	Principles of Manage. & Supervision	LMP 310	Supervisions: Concepts and Skill-Building	Samuel C. Certo	5th ed.	978-0-07-298752-2	
Ken Rosenbaum	Christian Business Ethics	LMP 435	Business Ethics	Ferrell	7th 08	978-0-618-74934-8	Cengage

LRP CLASSES

Trent Burner	Consumer Behavior	LRP 331	Consumer Behavior	Solomon	8th 09	978-0-13-601596-3	Pearson/PH
Julie Knight	Promotional Strategies	LRP 347	Intergrated Advertising, Promo. and Market. Com.			978-0-13-186622-2	
Carol Kell	Principles of Sales	LRP 336	Selling - W/ACT! CD	Weltz	6th 07	978-0-07-322940-9	MCG/IRWIN
Tim Westbrook	World Christian	BMIS 280	Perspectives on the World Christian Movement	Winter & Hawthorne	4th		