

HARDING UNIVERSITY

Interiors Merchandising

**Department of Family and Consumer Sciences
College of Sciences**

Degree: B.S. in Interiors Merchandising



Contact:

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Olen Hendrix

Description of Major

Interiors Merchandising is the management or merchandising of products and services for interior spaces. Includes buying, allocation of merchandise to stores, management of store brands, human resource development, and visual merchandising. The process of maximizing sales through customer assistance in selection, purchase, and delivery of merchandise. May be based in retail, sales, production, or promotion of interior products.

Outside the Classroom

Students are encouraged to join the American Association of Family and Consumer Sciences and the Arkansas Affiliate. This student organization sponsors trips to state and national conferences where students can interact with professionals in the field. High-achieving students may be selected for membership in Kappa Omicron Nu, an honorary society that recognizes scholarship in the field of family and consumer sciences. Harding's chapter of KON is Nu Delta. The professional associations and honor societies provide excellent opportunities for students to develop leadership skills.

**Bachelor of Sciences Degree
Interiors Merchandising Major (I MER)**

REQUIREMENTS	HOURS
Liberal Arts:	44
Student must take ECON 201, CHEM 114 and MATH 151. These courses are counted in the hours required for the major.	
FCS Program Foundations:	6
FCS 100, 205, 400	
Family and Consumer Sciences Core:	65
ACCT 205, BUS 435 (must be taken for 3 credit hours to meet program requirements), CHEM 114, COMM 177, ECON 201, FCS 203, FCS 252, FCS 260, FCS 263, FCS 267 (Must be taken for 3 credit hours to meet program requirements.), FCS 298, FCS 310 (this course must be taken twice for credit to meet program requirements), FCS 391, FCS 405, FCS 406, FCS 412, IS 101, MATH 151, MGT 368, MKTG 240, MKTG 331, PRS 336.	
Electives:	7
Remaining Bible:	6
BUS 435, included in the core, satisfies the Bible requirement in the semester it is taken.	
TOTAL HOURS	128

Employment Opportunities

Interiors merchandising professionals find employment in a variety of settings such as architectural firms, design environments, furniture markets, retail stores and showrooms.

Examples of job titles include:

- Assistant Manager
- Assistant Showroom Designer
- Buyer
- Design and Sales Consultant
- Furniture Sales Representative
- Home Furnishings Consultant
- Interiors Buyer
- Manufacturer's Sales Representative
- Marketing Coordinator
- Merchandising Planner

JUST TO NAME A FEW!