



VIDEO/PHOTO SHOOT WARDROBE GUIDE

Thank you for your willingness to help us showcase the great things happening at Harding University! Below you'll find our recommendations for attire and presentation on the day of your interviews or photo shoots. These are general guidelines and may vary based on needs for specific projects. We can't wait to capture your piece of the Harding story!

SMART CASUAL/COLLEGIATE PREP

We recommend a casual but polished look in colors, fabrics, shoes and accessories for both men and women. Natural makeup and clean, neat facial hair is recommended. Also consider the appropriate attire for your specific discipline. For example, professionals in the health sciences wear scrubs and lab coats while those in the business world wear suits.

COLORS

Please wear solid colors. Bright colors look great on camera, but please avoid neon yellow, green or orange. White shirts and blouses are acceptable but generally look best on camera when framed with a colored cardigan or blazer. No sheer tops. Smaller/checked patterns may or may not be picked up by the camera.

STYLE

Feel free to wear clothing that expresses your personal style. However, clothing that is overly baggy or overly formfitting is not recommended. No ripped clothing. All clothing must follow the Harding University dress code.

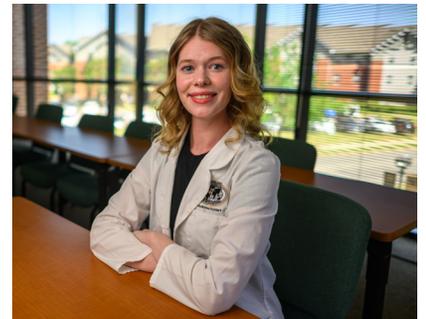
CLOTHING PREP

Be sure all clothing is neat and free from wrinkles. No missing buttons, loose threads, etc.

Portraits



Videos and Photo shoots



✗ Ripped jeans



✗ Wrinkles

✓ Wrinkle-free