



**2+2 Degree Plan Checklist**  
**Associate of Science in Liberal Arts and Sciences to**  
**Bachelor of Arts**  
**Integrated Marketing Communication**



**National Park College**  
**Associate of Science in Liberal Arts and Sciences**

**General Education Requirements (35 Credit Hours)**

**English/Communication (9 credit hours)**

			HU	Semester	Hours	Grade
ENG	1113	English Composition I	ENG 1110		3	
ENG	1123	English Composition II	ENG 2110		3	
SPCH	1103	Fundamentals of Public Speaking	COMM 1010		3	

**Mathematics (3 credit hours)**

			HU	Semester	Hours	Grade
MATH	1123	College Algebra	MATH 1023		3	
MATH	1213	Quantitative Literacy	MATH 1100			

**Lab Sciences (8 credit hours)**

			HU	Semester	Hours	Grade
BIOL	1114	General Biology I	BIOL 1100		4	
BIOL	2224	Anatomy & Physiology I	BIOL 3200			
CHEM	1204	General Chemistry I	CHEM 1040		4	
ESCI	1104	Earth Science	PHS 1010			
PHYS	1104	Physical Geology	PHS 1020			
PHYS	1114	Physical Science	PHS 1060			
PHYS	1124	Astronomy	PHS 1030			

**Fine Arts and Humanities (6 credit hours)**

			HU	Semester	Hours	Grade
ART	1593	Art Appreciation	ART 1010		3	
MUS	1213	Music Appreciation	MUS 1010			
ENG	2273	World Literature I	ENG 2010		3	
ENG	2283	World Literature II	ENG 2020			

**History/Government (6 credit hours)**

			HU	Semester	Hours	Grade
HIST	2233	United States History Since 1865	HIST 1020		3	
HIST	2253	World Civilization To 1500	HIST 2100		3	
HIST	2263	World Civilization Since 1500	HIST 2110			

**Social Sciences (3 credit hours)**

			HU	Semester	Hours	Grade
PSYC	1103	General Psychology	PSY 2010		3	



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**Directed Electives (25 Credit Hours)**

			HU	Semester	Hours	Grade
ANTH ECON POLS SOC	1113 2203 1113 1103	<i>Select <b>two</b> courses:</i> General Anthropology Macroeconomics American National Government Introduction to Sociology	ANTH 2500 ECON 2010 POLS 1787 SOC2030		6	
BUS	2343	Advertising	COMM 1900		3	
PHOT PHOT	1143 2223	Video Production Digital Photography	COMM 2530 PHOT 2200		3	
CIS CIS	1013 1023	Information Systems Introduction to Computing	IS 1001		3	
SPAN SPAN SPAN SPAN FREN FREN FREN FREN	1103 1113 2113 2123 1103 1113 2203 2213	<i>Select any <b>two</b> courses based on NPC competency and/or prerequisite standards:</i> Beginning Spanish I Beginning Spanish II Intermediate Spanish I Intermediate Spanish II Beginning French I Beginning French II Intermediate French I Intermediate French II	Foreign Language		6	
PE	1113	Life Fitness Concepts	KINS 1010		2	
PE	XXX1	Any 1-hr PE Course	KINS Activity		1	
MUS PE	1451 XXX1	National Park Singers I Any 1-hr PE Course			1	

**NPC Required Courses (0 Credit Hours)**

			HU	Semester	Hours	Grade
ORT	0000	LMS/Online Orientation	N/A		0	
ORT	1100	NPC Orientation	N/A		0	

**Total NPC Credit Hours: 60**



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**Harding University**

**Required Courses (72 credit hours)**

			Hours
BOLD	3020	Old Testament Story and Vision	3
BNEW	3020	New Testament Story and Vision	3
		Bible Electives (upper-level BNEW or BOLD)	2
COMM	3200	Communication Theory	3
COMM	4120	Communication Law	3
COMM	4150	Communication Research Methods	3
COMM	4550	Communication Ethics and Scripture	3
ACCT	2050	Financial Accounting	3
COMM	1400	Radio Practicum	1
COMM	1410	TV Practicum	1
COMM	1410	TV Practicum	1
COMM	1950	Introduction to Integrated Marketing Communication	3
COMM	2000	Media Software Tools	3
COMM	3230	Writing for Mass Media	3
ENG	3100	Business and Professional Writing	3
COMM	2950	Communication Internship Preparation	1
COMM	3590	Typography and Graphic Arts	3
ART	2200	Computer Graphics Design	3
COMM	3610	Nonverbal and Cross-Cultural Communication	3
COMM	3620	Small Group and Organizational Communication	3
COMM	3630	Argumentation and Persuasion	3
COMM	3650	Interpersonal Communication	3
COMM	3670	Communication Internship	1
COMM	4230	Integrated Marketing Communication Capstone	3
COMM	4510	Senior Seminar	1
IS	2400	Data Management	3
IS	2500	Management Information Systems	3
IS	3700	Web Concepts	3
IS	3150	Principles of Data Analysis and Visualization	3
MKTG	2400	Principles of Marketing	3
MGMT	3680	Management and Organizational Behavior	3
ENTR	3650	Entrepreneurial Management	3
MKTG	3310	Consumer Behavior	3
MKTG	3490	Electronic Marketing	3
PRS	3360	Principles of Sales	3

**Total HU Credit Hours: 72**  
**Total Credit Hours: 132**