WELCOME! We are pleased to announce our 3rd annual Faith and Business Symposium on October 26, 2012 hosted by the Paul R. Carter College of Business Administration at Harding University. Held on Homecoming Friday, we have invited numerous guest speakers to come share with our students. As the program name implies, the presentations will focus on faith, business, ethics, and advice for your future. In addition, we have scheduled several panels for discussion. We are excited about this year’s program and we are praying that God is glorified through the various presentations as part of our 2012 Faith and Business Symposium.

How does this work?
On Friday, October 26th, we have replaced all business classes with various presentations throughout the day. Instead of going to your normal business classes, attend a presentation that takes place during each of your regularly scheduled Friday COBA classes. Yes, you are required to attend, and we will take roll. More importantly, you will be glad you did! These impressive speakers will give you a glimpse of the real world to help you prepare for your future.

What you need to know!
- Attend a lecture during each regularly scheduled Friday COBA class.
- Dress “business casual” to make a good impression.
- Be engaged and ready to ask questions.
- Bring a notebook to take notes.
**Sarah Cummings Carter**

Sarah Carter is the Marketing Director for Dale Carnegie Training®️ of the Mid-South offered by Howard, Mohorn and Associates, LLC. Sarah is a Certified Dale Carnegie Trainer. She is ranked in the top 10 trainers worldwide (out of approximately 2,700 trainers). She instructs the Dale Carnegie Course, High Impact Presentations, various seminars and workshops. Before coming to Dale Carnegie, Sarah worked at J. B. Hunt Transport on the Macy’s account in Northwest Arkansas. She has been active in the communication efforts of the Make-A-Wish Foundation throughout the years. She graduated from Harding University with a B.A. in Public Relations and Marketing. Sarah is originally from Memphis and now resides in Maumelle, AR with her husband, Brice.

**Brad DeLong**

Brad joined ORIX USA in 2001 as the Chief Information Officer. He is responsible for all technology support and development activities for the corporation. ORIX USA is headquartered in Dallas, Texas, with approximately 1,100 employees and principal offices in Atlanta, Chicago, Los Angeles, Minneapolis, New York, San Francisco, Washington, D.C., Frankfurt, London, and Paris. Mr. DeLong attended Abilene Christian University majoring in Management Information Systems and completed the Executive Education program at Harvard Business School. Mr. DeLong serves as Secretary of the Board of Trustees to Fort Worth Christian School and is President of the Board of The Cardinal Education Foundation.

**Jana Edens**

Jana graduated from Harding University in 2004 with a degree in Marketing. She is currently working for Boardwalk Pipelines as a Scheduling Rep 2/Volume Analyst. Prior to working for Boardwalk, she was a Project Coordinator for a small start up company, Health Help and a Management Assistant at Enterprise Rent-A-Car. Jana is currently living in Searcy and tele-commuting from Houston. She has two daughters and is married to her husband Jason. Jana is passionate about serving God and sharing the love of Jesus with her coworkers.

**John Kelly Hewitt**

John Kelly is originally from Little Rock, Arkansas. He graduated from Harding in 1982 with a Bachelor of Science Degree. He later completed a Masters Degree in Mental Health Counseling and is currently working toward a PhD. in Clinical Counseling. As an entrepreneur, he owns Highlands Professional Group, LLC. HPG is a healthcare management company, providing comprehensive management services for Physician, Psychological and Counseling practices throughout Tennessee. John Kelly and his wife Julie Hewitt have two children, Parker and Hannah. They currently live in the greater Nashville area.

**Lynn Wright**

Lynn has been with Regions for 28 years and is currently Area President for Arkansas. Prior to Regions, he was a staff auditor at Arthur Young and Company. Wright holds a B.B.A. in Accounting from Harding and is a CPA. Wright serves on the board of Youth Home, Inc., the Arkansas Bankers Association, & the National Advisory Board for the Harding University American Studies Institute, and is a member of the University Builders Circle.

**Steve Carter**

Steve Carter graduated from Harding University in 1982 with a B.B.A. and graduated from the University of Arkansas Little Rock in 1985 with a J.D. Carter is the current president of Environmental Testing Group, Inc. in Bentonville, Arkansas.

**Carter Davis**

Carter Davis has served since June 2012 as the Senior Director for the Travelocity Partner Network division of Travelocity Global. Carter joined Travelocity in 2009 as Director, Airline Relations where he was responsible for the relationships with all airlines sold on the Travelocity sites and the financial performance of airline ticket sales. Prior to Travelocity, he spent 8 years at Sabre Travel Network. In addition to traveling, Carter enjoys sports, particularly fly fishing, and spending time with his wife (Holly Paul Davis ’95 BA, ’97 M.Ed.) and four kids, all under the age of 10. A native of Iowa, Carter resides with his family in DFW.

**Andy Thomas**

Andy Thomas currently serves as the Managing Partner of Redpoint Capital and as Managing Partner of NTT Aerospace in Dallas, Texas. Redpoint Capital is a private equity firm focused on investments in companies that provide consumers innovative financing solutions. Prior to Redpoint and NTT, Mr. Thomas was the Chief Financial Officer of American Pawn Superstores. Mr. Thomas began his career working for Arthur Andersen in the audit and special services division. In 1989, Mr. Thomas received a BBA in Accounting from Harding University, and he is a Certified Public Accountant in Texas.

**Jana Rucker**

Jana Rucker is the Director of Marketing for the Willis Commercial Network, a unit of Willis Group Holdings, a global insurance broker. Willis has over 5,000 employees in 120 countries. Ms. Rucker’s primary business location is in the Willis Tower in Chicago. She is responsible for industry relations, marketing and communications. Prior to Willis, Ms. Rucker was the Vice President of Marketing for Crump Insurance Services. She has experience of 15 years with Sprint and AT&T. A 1988 graduate of Oklahoma Christian University with a BS in Marketing, Ms. Rucker is married to her college sweetheart, Barry, and has two sons – Jamie and John.
**Jill Martin**

Jill Martin is a Senior Account Executive and Director of Broadcast Production for Martin-Wilbourn Partners, a Little Rock based market research and strategic marketing communications firm. In her 18 year career, Martin has worked with President Bill Clinton, the late Charlton Heston, the Dixie Chicks, Michael Bolton, and several Senatorial and Gubernatorial campaigns.

A graduate of Harding, Jill Martin, her husband and daughter live in Little Rock and are active in numerous civic, school and church activities. As the state spokesperson for the Humane Society of Pulaski County, Jill has appeared on KATV’s Saturday Morning Daybreak program to promote pet adoption for the last twenty years.

**Bryan Parker**

Bryan began his career with Price Waterhouse in auditing. Subsequently he has been a CFO of two privately held companies and VP-Mergers and Acquisitions of a public company. Personally, as well as in his roles working for others, he has completed over 20 business acquisitions and several business dispositions. Presently, he owns Bryan L. Parker, CPA, LLC. Additionally, he owns a water purification business and is co-owner of a real estate investment company. Bryan has been married to Pat for 29 years and has two children, Bryan Lee, a junior at Harding and Bethany, a senior in high school. He serves on the board of Southeastern Leadership Training for Christ and is a finance deacon at Riverchase Church of Christ.

**Jessie Wilson**

Jessie Wilson is the Performance Consultant for Dale Carnegie Training of the Mid-South. Jessie's scope of responsibilities include new business development, client services and consulting. She is also Dale Carnegie Certified Trainer. In 2011, Jessie received the Rookie of the Year Award for her outstanding sales. She graduated from Harding in 2009. She earned her B.B.A and majored in Professional Sales and minored in Spanish. Jessie is a native of Baldwin City, Kansas. She is married and resides in Little Rock.

**Bobby Moore**

Bobby Moore is a graduate of Harding. He loves being a husband and father most of all, but has a deep passion to help families in third world countries. Bobby is the President of Bread for a Hungry World. It works in three areas to introduce others to Christ: Relief, Education, and Economic Development. These areas are all built on a Spiritual foundation in order to open the door for the Good News to be shared. Bread works in Honduras, The Philippines, Mexico, and Cuba. Bread is looking to expand into three countries in Africa and several projects in Nicaragua.

**Paul Maynard**

Paul is senior partner at Deloitte & Touche LLP (Deloitte). He serves as the Global Lead Partner for several of Deloitte’s most significant global clients including Cargill, Land O’ Lakes and CHS, Inc. and is a global Agribusiness Industry leader. Prior to his current role, Paul was an audit partner at both Deloitte and Arthur Andersen. Paul and his wife Robin have three children, Allie (18), Matthew (12) and Jacob (10). Paul also has sung the national anthem at the Twins games on occasion. He coaches youth teams in baseball, football, basketball & soccer.

**Kevin Redd**

Kevin Redd is a Sr. Business Specialist at International Paper Corp. He also serves as a deacon at Great Oaks Church of Christ in Memphis. Prior to his tenure at International Paper, Kevin was an Implementation Manager and Team Leader at RemitDATA, Inc. in Memphis. Kevin also has equity in RemitDATA and is a shareholder in the company. He graduated from Harding in 2004. Kevin and his wife Jules live in Memphis with their son Karson.

**Steve Parrett**

Steve is the Manager of Corporate Communications for Nissan North America, Inc. and has been with Nissan for 10 years. Prior to Nissan, Steve has worked for ABC, FOX, and NBC in various cities covering cases like the Oklahoma City Bombing and the OJ Simpson trial. Steve has won numerous awards for his broadcasting and community work.

**Phillip Shero**

Phillip graduated from Harding in 1996 with a degree in Bible, planning to serve as a missionary in Africa for 8-10 years and then return to the US to teach at a university as a platform for campus ministry. But through his teammates, God gave Phillip and Laura a vision for a world-class Christian university in East Africa. Ten years later, LivingStone International University opened its doors to a pioneer class of 30 students. Along the way, Phillip has been forced by necessity to learn business and leadership skills from strategic planning to human resource development to marketing and forging organizational culture. Come ready to hear a story from the intersection of faith, calling, entrepreneurship, and social change.
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