

FAITH & BUSINESS

PAUL R. CARTER COLLEGE OF BUSINESS ADMINISTRATION



COBA Chats Room 111

10 a.m.
Your Job: A Sacred
Calling

11 a.m.
Women of COBA

1 p.m.
Entrepreneurship

2 p.m.
Biggest Challenges
in Today's Work
Environment



Welcome!

Today is our annual Faith & Business Symposium in the Carter College of Business Administration. Homecoming is a busy and fun weekend. We know that today's speakers will provide additional value and great preparation for your future as Christian professionals.



- Attend a lecture during each regularly scheduled Friday COBA class.
- Dress business casual to make a good impression.
- Be engaged and ready to ask questions.
- Bring a notepad to take notes.

Friday, Oct. 22, we have replaced all business classes with various presentations throughout the day. Attendance at the presentations will be required and reported to your professors.



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Tim Bewley

Tim Bewley is a 2003 graduate of Harding with a bachelor's in management and is also a graduate from Wharton's Stonier Graduate School of Banking at the University of Pennsylvania. He is the CFO of Parking Management Company based in Nashville, Tennessee, where he leads the finance and accounting teams and the commercial parking division, as well as acquisition efforts and the real estate group. PMC is a valet and commercial parking company currently operating in 76 cities over 25 states and has over 4,500 employees. Tim currently serves on the Harding University Board of Trustees as well as the president's advisory board for Goodpasture Christian School. A multi-year recipient of the Nashville Business Journal's "Power Leaders in Finance," Bewley has been active in his church and community. He and his wife, Holly ('03), have three children and live in Hendersonville, Tennessee. They attend the Hendersonville Church of Christ where he serves as a deacon. During the school year, he and his family are active weekly at Nashville Inner City Ministry teaching a Learning Center. Tim and his family enjoy camping, fishing, hiking and being active outdoors.



Cindy Boyle

Cindy Boyle is a partner and the national practice leader of BKD's Cybersecurity/IT Risk Services Team. She currently serves on the board of directors of Delta Dental of Arkansas and is a member of the Finance and Investment Committee and chair of the Audit and Risk Committee. She is a member of the Founder's Circle of Arkansas State University Women's Business Leadership Center, providing scholarships and mentoring for college-aged women. She is also treasurer and a founding member of the Leadership Foundation for Women, providing a forum for professional women to network and develop personally and professionally. Boyle is a lifelong Arkansan and a graduate of Arkansas State University-Jonesboro, with a bachelor's degree in accounting. She is married to T.J. Boyle, and they love to travel and play golf in their spare time.



T.J. Boyle

T.J. Boyle is a CPA with more 20 years of audit and advisory experience with Frost, PLLC. He currently serves as the head of the firm's audit department. His experience includes business advisory services, assurance and compliance, internal control and Sarbanes-Oxley (SOX) Section 404 for private and public (Securities and Exchange Commission) companies, financial institutions, food processing and animal agriculture, not-for-profit manufacturing and construction industries. Boyle is involved with the Arkansas Society of Certified Public Accountants, including previously serving on the board of directors and as chair of several committees. He frequently speaks to groups on accounting, auditing and advisory issues. He also serves on the board of directors of Our House Inc in Little Rock, Arkansas and is a member of Chenal Valley Church. He enjoys traveling with his wife, Cindy Boyle, exercising and golfing in his leisure time.



Robert Chambers

Robert Chambers grew up in Minnesota and graduated with his Bachelor of Business Administration in accounting from Harding University. A CPA, he began his career with KPMG in Dallas, Texas. He then moved into the alternative investments industry, initially into a CFO role and later into portfolio management. He is currently working in product management for the Alternatives Asset Servicing business of BNY Mellon in New York City. He and his wife, Chrystal, have been married 26 years and have three sons, ages 21, 18 and 16. They have both been involved in missions and community initiatives since their time at Harding. Chambers previously served as trustee and chair for Rochester University and is currently a Kibo Group Trustee.



Katie Feher

Katie Feher is an associate business development manager at Unilever, a global consumer goods company. She specializes in increasing work process efficiency and profitability through financial analysis. Her experience includes managing trade spend for a \$3B account, creating automated daily planning processes to better understand financial performance, and owning a forecast of \$40B labor expenses. Feher holds a Bachelor of Business Administration in accounting from Harding University. She strives to model Jesus and believes this model is not dependent on a position, personality or performance, but through faith and grace given by Jesus Christ. She lives in Northwest Arkansas with her husband, James, and black lab, Bird.



Alex Finley

Alex Finley joined LeadsOnline LLC in 2019 as director of strategy and was named CEO in early 2021. LeadsOnline is a web-based criminal investigations SaaS company in Plano, Texas, currently serving investigators in more than 4,700 subscribing law enforcement agencies across the U.S. Alex is focused on shaping the company and its strategy to serve as an increasingly effective answer to staffing shortages and increased caseloads within America's law enforcement agencies. Notable law enforcement agency clients of LeadsOnline include the Bureau of Alcohol, Tobacco and Firearms and Explosives as well as the police departments of New York City, Chicago, Las Vegas metro and Searcy.

Prior to LeadsOnline, Finley held several lead roles launching net-new businesses across Walmart's e-commerce units in the U.S. and China and evaluating and integrating new acquisitions with Jet.com. He holds a Bachelor of Business Administration from Harding and a Master of Business Administration from Duke University's Fuqua School of Business. When not at work, he spends time with his wife, Tori, and chases his two-year-old daughter, Grace, around the house.



Dave Finley

Dave Finley joined LeadsOnline LLC in 2003 and was named CEO soon after. LeadsOnline is a web-based criminal investigations SaaS company in Plano, Texas, currently serving investigators in more than 4,700 subscribing law enforcement agencies across the U.S. He transitioned from the CEO role in early 2021 and now serves as owner and advisor to the company. His experience includes leadership roles in other early-stage companies, finance with Texas Instruments, and finance and national account sales with Sprint.

Finley provides support for non-profit organizations and is a teaching director within Community Bible Study, an organization with classes in more than 100 countries.

Finley graduated from Harding University with a Bachelor of Business Administration in marketing in 1987. He also holds a Master of Business Administration from Texas A&M University and a Master of Science in management from the University of Dallas. He and his wife, Deb, met at Harding and have three grown children and one grandchild. He enjoys fishing, traveling and projects involving power tools.



Shelbi Fowler

Shelbi Fowler leads the Network Solutions team at JB Hunt Transport, focused on logistics and asset management. She graduated from Harding in 2015 with a bachelor's degree in marketing along with a Spanish minor. After graduation, she went to work for JB Hunt in Northwest Arkansas. In 2018, she moved back to Charlotte, North Carolina to be closer to family and took a role as a data analyst at Red Ventures, a digital agency. In a surprising turn of events, she transitioned back to JB Hunt in 2021 to a fully remote role where she spends her days on team calls while petting her pup, Luna.



Emily Menkin

Originally from Cadillac, Michigan, Emily graduated from Harding in 2013. Her bachelor's degree was in biology, but she took her career to medical device sales after learning more about the industry from a mentor who was also in medical sales. She has worked for Boston Scientific for five years now, in a range of positions, and has loved seeing how innovation makes a huge difference in patients' lives. She is married to the man who introduced her to the Mabee Business Building, one of many reasons Harding is near and dear to her heart. They currently live in Plano, Texas, after spending five years in San Francisco.



Brian Matthews

Dr. Brian L. Matthews is a tenure-track assistant professor and the management department chair in the College of Business, Engineering, and Technology at Texas A&M University-Texarkana. He attended Harding and graduated cum laude with a Bachelor of Business Administration in marketing in 2001. In 2002, Dr. Matthews graduated summa cum laude with a Master of Business Administration in management. In 2012, Dr. Matthews successfully defended his dissertation and received a Doctor of Business Administration in marketing from Argosy University, graduating magna cum laude with a 4.0 GPA. For his academic accomplishment, he was inducted into the National Society of Collegiate Scholars. Dr. Matthews has been awarded many teaching awards including the Excellence in Teaching Award for Mentorship, the MODEL Award by Jack and Jill of America Inc., Excellence in Teaching Award by National Society of Leadership and Success at Texas A&M University-Texarkana, Outstanding Achievement in Community Service by Facing the Giants, and the Dr. G. W. Thompson Professional Award by the Greater Texarkana Branch of the NAACP.



Lundy Neely

Lundy Neely is a 1971 graduate of Harding, where he majored in chemistry. After working for a major water treatment chemical manufacturing/service corporation for nine years, he started an engineering/service company providing water service and equipment to major industries, where he was the president and CEO for 21 years. In 2006 he sold the company to Veolia Environmental, an international water company headquartered in Paris. He worked with Veolia for six years, managing the company and working in mergers and acquisitions. He has owned and managed a number of businesses, and today works with young entrepreneurs as well as investing in commercial real estate. He has spoken to national and international groups of entrepreneurs and small businesses regarding partnerships, business development and business contracts. He has been a member of the Harding University Board of Trustees for 14 years. He has seven children, all Harding graduates.



Mandy Nicholson

Mandy is a senior director at Walmart responsible for international technology real estate product management. She is responsible for enabling efficiency for one of the world's largest real estate portfolios across six major international markets. Mandy joined Walmart with the Accounting & Finance Development Program where she held rotational positions in several business units including Audit, Sam's Club, Corporate Strategy and International Tax. During her career, Mandy has developed expertise in global systems implementation, utilizing her cross-cultural background to navigate and standardize regional and global business needs and processes. She was selected to serve on the company's Global Technology Diversity, Equity, & Inclusion Council and leads monthly conversations on topics of inequity and diversity. She grew up in Taiwan and is fluent in Mandarin Chinese. Mandy earned a bachelor's degree in accounting from Harding in 2008 and holds an inactive CPA. Mandy leads global worker care in the local church. She lives in Bentonville, Arkansas, with her husband, Chad ('06), her cat and passport.



Nancee Roberson

Nancee Roberson was a 1994 graduate of Harding with a Bachelor of Business Administration. She played basketball for the Lady Bisons and is in the Harding Athletic Hall of Fame. She has the following insurance designations: CLU, ChFC, RHU, REBC, CEBS along with Certified Leadership Fellowship designation.

Roberson has worked for American Fidelity for 24 years and has held the title of Senior Vice President of Strategy along with American Fidelity Chief Operating Officer and Chief Sales Officer. These positions include leading over 150 employees as well as dealing with strategic and product development along with mergers and acquisitions. She currently works for a private equity firm out of Florida that acquires multi-million dollar insurance brokers through acquisitions. Her role also includes developing strategic new services including medical clinics. She lives in Searcy and has one son who is studying exercise science at University of Central Arkansas.



Lana Summitt

Lana Summitt graduated cum laude with a Bachelor of Business Administration in professional sales as “Lana Gilbert” in May 2006. That June, she married the love of her life, Matt, whom she met at Harding when they were sophomores. They moved to Little Rock shortly after. In July 2006, she started her sales career with Synthes (now DePuy Synthes) and sold their line of trauma implants to Little Rock hospitals. She held various jobs for the company for seven years. When their daughter was born in January 2013, she transitioned into her new full time role of “mommy.” In August 2016, she attended a cookie decorating class with a friend and fell in love with the art of creating cookies. In 2017 she officially opened her in-home bakery appropriately named Lana’s Little Happys. She now works full time from home while taking care of her family: Shelby, 8, Sutton, 6, Matt, 38, and their dog, Gus.



Matt Summitt

Matt Summitt is the chief financial officer for a textbook company based in Little Rock and founded by an Arkansas family. He also serves as the chief investment officer for the family and assists them in managing their assets. Prior to this role, he was a director and vice president for Stephens Inc., where he worked with families across the United States on their direct investment and tax planning strategy. Matt is a certified public accountant and a 2006 graduate of Harding University. Matt was previously recognized as an Arkansas “40 Under 40” and currently serves as a board member for Our House, an organization focused on serving the homeless and near-homeless community of Little Rock. He lives in Little Rock with wife Lana, also a 2006 graduate, and children, Shelby and Sutton.



Mark Weeks

Mark Weeks is the founder of Woodmark Associates LLC., an investment management company based in Brentwood, Tennessee. Previously, he was the Senior Vice President of Finance and Controller for CVS Caremark Rx Inc. He led multi-office departments responsible for accounting, financial reporting and specialty pharmacy third party reimbursement. Prior to working with CVS Caremark Rx, Inc., he was a senior manager in the audit practice of Ernst & Young.

Weeks earned his Master of Business Administration from Vanderbilt University’s Owen School of Management and undergraduate degrees in accounting and computer science from Harding. He is a CPA and a member of the American Institute of Certified Public Accountants.

SCHEDULE

PAUL R. CARTER COLLEGE OF BUSINESS ADMINISTRATION

	Room 101	Room 107	Room 110	Room 111	Room 112	Room 114
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10 a.m.	<p>TJ Boyle</p> <p>Success Doesn't Always Mean Being First</p>	<p>Brian Matthews</p> <p>Conspiracy Theory: How to Persevere When Your Light Attracts Darkness</p>	<p>Dave Finley</p> <p>To Be Loved, and To Be Lovely</p>	<p>COBA Chat: Your Job: A Sacred Calling</p> <p>Chambers Nicholson M. Summitt Weeks</p>	<p>Nancee Roberson</p> <p>AI: Overcoming Adversity and Dealing with Identity</p>	
11 a.m.	<p>Lundy Neely</p> <p>Choosing a Capable and Ethical Business Partner (All That Glitters Isn't Gold)</p>	<p>Mark Weeks</p> <p>Is Winning Overrated?</p>	<p>Mandy Nicholson</p> <p>Idioms and French Fries: Global Business From a Missionary Kid</p>	<p>COBA Chat: Women of COBA</p> <p>Fehér Fowler Menkin</p>	<p>Matt / Lana Summitt</p> <p>Tough Decisions: Knowing When to Say "Yes" or "No"</p>	<p>Nancee Roberson</p> <p>AI: Overcoming Adversity and Dealing with Identity</p>
1 p.m.	<p>TJ Boyle</p> <p>Success Doesn't Always Mean Being First</p>	<p>Robert Chambers</p> <p>Along the Road</p>	<p>Cindy Boyle</p> <p>Be the CEO of Your Career</p>	<p>COBA Chat: Entrepreneurship</p> <p>Alex Finley Dave Finley Matthews</p>	<p>Tim Bewley</p> <p>Risk, Reward, and Decisions: A Transparent Case Study</p>	
2 p.m.	<p>Alex Finley</p> <p>Where to Play and How to Win</p>			<p>COBA Chat: Biggest Challenges in Today's Work Environment</p> <p>C. Boyle Neely L. Summitt</p>	<p>Tim Bewley</p> <p>Risk, Reward, and Decisions: A Transparent Case Study</p>	