



**2+2 Degree Plan Checklist**  
**Associate of Science in Liberal Arts and Sciences to**  
**Bachelor of Arts**  
**Advertising**



**National Park College**  
**Associate of Science in Liberal Arts and Sciences**  
**General Education Requirements (35 Credit Hours)**

**English/Communication (9 credit hours)**

			HU	Semester	Hours	Grade
ENG	1113	English Composition I	ENG 1110		3	
ENG	1123	English Composition II	ENG 2110		3	
SPCH	1103	Fundamentals of Public Speaking	COMM 1010		3	

**Mathematics (3 credit hours)**

			HU	Semester	Hours	Grade
MATH	1123	College Algebra	MATH 1023		3	
MATH	1213	Quantitative Literacy	MATH 1100			

**Lab Sciences (8 credit hours)**

			HU	Semester	Hours	Grade
BIOL	1114	General Biology I	BIOL 1100		4	
BIOL	2224	Anatomy & Physiology I	BIOL 3200			
CHEM	1204	General Chemistry I	CHEM 1040		4	
ESCI	1104	Earth Science	PHS 1010			
PHYS	1104	Physical Geology	PHS 1020			
PHYS	1114	Physical Science	PHS 1060			
PHYS	1124	Astronomy	PHS 1030			

**Fine Arts and Humanities (6 credit hours)**

			HU	Semester	Hours	Grade
ART	1593	Art Appreciation	ART 1010		3	
MUS	1213	Music Appreciation	MUS 1010			
ENG	2273	World Literature I	ENG 2010		3	
ENG	2283	World Literature II	ENG 2020			

**History/Government (6 credit hours)**

			HU	Semester	Hours	Grade
HIST	2233	United States History Since 1865	HIST 1020		3	
HIST	2253	World Civilization To 1500	HIST 2100		3	
HIST	2263	World Civilization Since 1500	HIST 2110			

**Social Sciences (3 credit hours)**

			HU	Semester	Hours	Grade
PSYC	1103	General Psychology	PSY 2010		3	



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**Directed Electives (25 Credit Hours)**

			HU	Semester	Hours	Grade
ANTH	1113	<i>Select two courses:</i> General Anthropology	ANTH 2500		6	
ECON	2203	Macroeconomics	ECON 2010			
POLS	1113	American National Government	POLS 1787			
SOC	1103	Introduction to Sociology	SOC2030			
BUS	2343	Advertising	COMM 1900		3	
PHOT	2223	Digital Photography	COMM 2200		3	
CIS	1013	Information Systems <i>or</i>	IS 1001		3	
CIS	1023	Introduction to Computing				
SPAN	1103	<i>Select any two courses based on NPC competency and/or prerequisite standards:</i> Beginning Spanish I	Foreign Language		6	
SPAN	1113	Beginning Spanish II				
SPAN	2113	Intermediate Spanish I				
SPAN	2123	Intermediate Spanish II				
FREN	1103	Beginning French I				
FREN	1113	Beginning French II				
FREN	2203	Intermediate French I				
FREN	2213	Intermediate French II				
PE	1113	Life Fitness Concepts	KINS 1010		2	
PE	XXX1	Any 1-hr PE Course	KINS Activity		1	
MUS	1451	National Park Singers I			1	
PE	XXX1	Any 1-hr PE Course				

**NPC Required Courses (0 Credit Hours)**

			HU	Semester	Hours	Grade
ORT	0000	LMS/Online Orientation	N/A		0	
ORT	1100	NPC Orientation	N/A		0	

**Total NPC Credit Hours: 60**



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**Harding University**

**Required Courses (68 credit hours)**

			Hours
BOLD	3020	Old Testament Story and Vision	3
BNEW	3020	New Testament Story and Vision	3
		Bible Electives (upper-level BNEW or BOLD)	2
COMM	3200	Communication Theory	3
COMM	4120	Communication Law	3
COMM	4150	Communication Research Methods	3
COMM	4550	Communication Ethics and Scripture	3
COMM	1400	Radio Practicum	1
COMM	1410	TV Practicum	1
COMM	1930	Introduction to Public Relations	3
COMM	2530	Video Production	3
COMM	2540	Internet Communication	3
COMM	3100	Writing for the Web	
MKTG	3490	Electronic Marketing	
COMM	2950	Internship Preparation	1
COMM	3030	Print Advertising	3
COMM	3040	Broadcast Advertising	3
COMM	3130	Advertising Practicum	1
COMM	3350	Multimedia Storytelling	3
COMM	3590	Typography and Graphic Arts	3
ART	2200	Computer Graphic Design	
COMM	3670-3672	Internship in Communication	1-6
COMM	4130	Advertising Campaigns	3
COMM	4510	Senior Seminar	1
MKTG	2400	Principles of Marketing	3
		<i>Select <b>two</b> courses:</i>	3
MKTG	3310	Consumer Behavior	
MKTG	3470	Promotional Strategies	
PRS	3360	Principles of Sales	4-9
		Remaining Bible/Electives	

**Total HU Credit Hours: 68**  
**Total Credit Hours: 128**