2D Design: QD Personal Mark

Grade & Critique

Due Date: ___________ Date In: ___________ Grade: ___________

NOTE: take photos of your work. 1) one good, focused, non-skew photo that fills the picture frame with your design. 2) a photo with you (your face) & your design. 3) and photo(s) of your sketches.

Designer: how did you do? — 1-10; 6 = problems; 7 = lacking some; 8 = v.good job; 9 = excellent; 10 = incredible

Expression/Content: designer instructor

How successfully are the designer’s unique character and interests expressed? ____________ ____________

How well does the concept statement identify distinctive goals/traits?

Design/Form:

Is the design well-conceived? Attractive/Interesting/Engaging? ____________ ____________

Bold? Simplified to essentials? Variety of traits? Self-similar forms? ____________ ____________

Any clearly dominating element? Fill-the field well? Positive-negative balance?

Craftsmanship/Presentation:

Is craftsmanship high? Did the crafting person care about his/her work? ____________ ____________

Are there any distractions? (ragged materials or marks? Irregular/unbalanced placements?)

Specs:

dimensions? (6x6 on 8x8) Materials adequate? Colors (B/W/1C)? ____________ ____________

Label on the back (name & email...)? Concept statement included & adequate?

Innovation & Creative Contribution:

Is the solution distinctly different? How successfully does the concept exploit the solution space? ____________ ____________

Include unexpected, surprising, or funny features? Does something about the concept make it especially memorable?

Extra Credit: Did you dress to match your design? Y N

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